



Online Symposium  
**Platform Urbanism**  
**Towards a technocapitalist transformation of European cities?**  
 March 4-6, 2021

Programme

**Day 1 (Thursday March 4, 2021)**

12:00- 12:15 pm	<b>Arrival / Login</b> Time to arrive and get acquainted with the (technical) environment.	
12:15- 1:00 pm	<b>Welcome Addresses</b>  <b>Introduction to the symposium's theme, structure &amp; interactive elements</b> Anke Strüver, Yannick Ecker, Marcella Rowek (all University of Graz, Austria), Sybille Bauriedl, Henk Wiechers (both University of Flensburg, Germany)  <b>Welcome note</b> Petra Schaper-Rinkel (Vice-Rector for Digitalisation, University of Graz, Austria) (tbc)	
1:00- 2:00 pm	<b>Keynote</b>  <b>"Geographies of Platform Capitalism: Labour, Mobility and Social Reproduction."</b> Manuela Bojadžijev, Moritz Altenried & Mira Wallis (all Humboldt University of Berlin, Germany)  <u>Chair:</u> Karin Schwiter (University of Zurich, Switzerland)	
2:00- 2:30 pm	<b>Coffee Break</b>	
2:30- 4:00 pm	<b>Parallel Sessions</b>	
	<b>Session "Food"</b>  <u>Chair:</u> Anke Strüver (University of Graz, Austria)	<b>Session "Housing" Part 1</b>  <u>Chair:</u> Sybille Bauriedl (University of Flensburg, Germany)

(2:30-3:00 pm)	<p><b>“Agroindustrial Platforms: Socio-spatial implications of the datafication of periurban food production in The Netherlands”</b> V́ctor Muńoz Sanz (Technical University of Delft, Netherlands)</p>	<p><b>„Right to the city and rental platforms“</b> Katalin Gennburg (spokesperson for urban development, tourism and smart city of the German party “DIE LINKE”)</p>
(3:00-3:30 pm)	<p><b>“Processed Food on the Urban Data Highway. Food Delivery Services as In_visible Infrastructure in the Production of Urbanity”</b> Feminist agents of urban disobedience (interdisciplinary city research collective, Hamburg, Germany)</p>	<p><b>“The future of housing under techno-capitalism? Co-living and the transformation of space into a 'service”</b> Tim White (London School of Economics and Political Science)</p>
(3:30-4:00 pm)	<p><b>“Towards alternative platform futures in (post-)pandemic cities? A case study of sustainability practices within the platform economy for food delivery”</b> Yannick Ecker (University of Graz, Austria)</p>	<p><b>“Rent extraction through short-term rental platforms: theoretical, methodological and technical challenges”</b> Veronica Conte (University of Milan-Bicocca, Italy) &amp; Guido Anselmi (University of Milan, Italy)</p>
4:00-4:30 pm	<b>Coffee Break</b>	
4:30-5:30 pm	<b>Parallel Sessions</b>	
(4:30-5:00 pm)	<p><b>Session “Platform Economies &amp; (Reproductive) Labour”</b> <u>Chair:</u> Emma Dowling (University of Vienna, Austria)</p> <p><b>“Platformisation of care. How digital labour intermediation platforms transform domestic care work.”</b> Karin Schwiter &amp; Marisol Keller (University of Zurich, Switzerland)</p>	<p><b>Session „Mapping Urban Digital Divides“</b> <u>Chair:</u> Henk Wiechers (University of Flensburg, Germany)</p> <p><b>“VGI platforms and platform economy: urban digital divides in the city of Lisbon”</b> Daniela Ferreira (University of Lisbon, Portugal)</p>

<i>(5:00-5:30 pm)</i>	<p><b>“The emergence of match-based welfare: “everyone has something to offer, that someone else is lacking””</b> Eva Mos (University of Amsterdam, Netherlands)</p>	<p><b>“Colonizing of the crowd? Crowd-based geo-data production and urban platform capitalism.”</b> Finn Dammann, Georg Glasze, Boris Michel &amp; Susanne Schröder-Bergen (University of Erlangen-Nürnberg, Germany)</p>
<i>6:00 pm</i>	<p><b>Virtual gathering on wonder</b> - bring what you like to eat &amp; meet in a café-like atmosphere.</p>	

**Day 2 (Friday March 5, 2021)**

<i>8:30-9:00 am</i>	<p><b>Good morning coffee</b> - meet on wonder or visit the conference board on miro</p>	
<i>9:00-10:30 am</i>	<p><b>Parallel Sessions</b></p>	
	<p><b>Session “Theoretical Discussion”</b> Chair: Yvonne Franz (University of Vienna, Austria)</p> <p><i>(9:00-9:30 am)</i> <b>“Platform urbanism is here to stay: Intersectionality for just futures in European cities”</b> Natasha A. Webster (Stockholm University, Sweden) &amp; Qian Zhang (Uppsala University, Sweden)</p> <p><i>(9:30-10:00 am)</i> <b>“Technocapitalist Production of Private and Public Spaces by Platforms”</b> Sybille Bauriedl (University of Flensburg,) &amp; Anke Strüver (University of Graz)</p> <p><i>(10:00-10:30 am)</i> <b>“Rage Against the Machine: The Discursive Institutionalisation of Platform-Municipalism in Vienna”</b> Astrid Krisch (Technical University of Vienna, Austria)</p>	<p><b>Session “Housing” Part 2</b> Chair: Boris Michel (University of Erlangen-Nürnberg, Germany)</p> <p><b>“Platform urbanism and its transformation of housing and social infrastructure in Havana”</b> Robert Barbarino (Technical University of Dortmund, Germany)</p> <p><b>“Platformisation of housing in “post-crisis” Greece”</b> Myrto Dagkouli-Kyriakoglou (Malmö University, Sweden)</p> <p><b>“Algorithmic tenancies as digitally-mediated housing informalities”</b> Mara Ferreri (University of Northumbria, UK) &amp; Romola Sanyal (London School of Economics and Political Science)</p>



10:30-11:00 am	<b>Breakfast Break</b>	
11:00 am-12:00 pm	<b>Parallel Sessions</b>	
	<p><b>Session "Housing &amp; (Reproductive) Labour"</b></p> <p>Chair: Marcella Rowek (University of Graz, Austria)</p> <p><b>"The Gendered Production of Platform Spaces"</b>                  Jelke Bosma (University of Amsterdam, Netherlands)</p> <p><b>"Working second and third shifts. Divisions of (un)paid labour, housework and hospitality in Airbnb homes."</b>                  Maartje Roelofsen (University Oberta de Catalunya, Spain)</p>	<p><b>Session "Alternative platform futures"</b></p> <p>Chair: Malte Höfner (University of Graz, Austria)</p> <p><b>"Platform Urbanization and impact on urban transformation and citizenship"</b>                  Filippo Bignami (University of Applied Sciences and Arts of Southern Switzerland) &amp; Naomi C. Hanakata (Principal Planner at HANAKATA (LLP))</p> <p><b>„Hacking Google Maps“</b>                  Moritz Ahlert (Technical University of Berlin &amp; University of Fine Arts Hamburg, Germany)</p>
12:00-1:30 pm	<b>Lunch Break</b> - open digital space on wonder	
1:30-2:30 pm	<p><b>Keynote</b></p> <p><b>"Platform Care as Care Fix"</b>, Emma Dowling (University of Vienna, Austria)</p> <p>Chair: Sybille Bauriedl (University of Flensburg, Germany)</p>	
2:30-3:00 pm	<b>Coffee Break</b>	

3:00-5:00 pm	<b>Parallel Sessions</b>		
	<b>Workshop</b>	<b>Workshop</b>	<b>Workshop</b>
	<p><b>“TechWontSaveUs: A Closer Look at Tech Worker Organising”</b> Barbara Orth (Free University Berlin) &amp; Yonatan Miller (Co-Founder Tech-Workers Coalition, Berlin)</p>	<p><b>“Manifesting urban digital rights - on strategies for digital sovereignty in cities”</b> Elizabeth Calderón Lüning (Weizenbaum Institute, University of the Arts Berlin)</p>	<p><b>“On how to bridge the urban digital divide - exploring the example of mobility platforms”</b> Henk Wiechers (Europa-Universität Flensburg)</p>
5:30 pm	<p><b>Discuss, drink &amp; dine on wonder</b> 5:30-6:00pm - Open space to share dinner 6:00-7:15pm - Small-group discussions on aspects that need further exploration 7:15pm - Open space to share drinks and further exchange</p>		

**Day 3 (Sat March 6, 2021)**

10:00-10:30 am	<b>Good morning coffee</b> - meet on wonder or visit the conference board on miro	
10:30 am - 12:30 pm	<b>Parallel Sessions</b>	
	<b>Workshop</b>	<b>Workshop</b>
	<p><b>“Platforms becoming infrastructural? Mapping socio-spatial transformations?”</b> Rabea Berfelde (Goldsmiths University of London) &amp; Vicky Kluzik (University of Frankfurt/Main, Germany)</p>	<p><b>“Towards a Technocapitalist Transformation of European Cities: Adopting a Trans-urban Approach”</b> Daniel Arubayi (University of Manchester, UK)</p>



12:30- 1:00 pm	<b>Closing Discussion</b>  “Platforms4Future: Concluding arguments for sustainable and just urban platform futures”  Anke Strüver, Yannick Ecker, Marcella Rowek (all University of Graz, Austria), Sybille Bauriedl, Henk Wiechers (both University of Flensburg, Germany)
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**Please register via this link until February 20, 2021:** <https://fellowship-geschlechterforschung.uni-graz.at/de/symposien/4.-6.3.2021-platform-urbanism/registration/>

**Sponsored by Elisabeth-List-Fellowship-Programme for Gender Research, University of Graz.**

**For information on our fellowship project** and the organising institution, please visit:  
<https://fellowship-geschlechterforschung.uni-graz.at/en/projects/smart-city/>

**For any questions and remarks,** please contact: Marcella Rowek, email: [marcella.rowek@uni-graz.at](mailto:marcella.rowek@uni-graz.at)

